

**One Day Workshop on  
'Business Process Management by  
Information Technology'**

**Organized by:**

**ICT Research & Development Forum, New IT Venture K.K.**

**Date/Time:**

**5 November, 2008/5:00 PM to 7:30PM**

**Venue:**

**NBA Japan Meeting Hall, Shinjuku**

# *'Business Process Management By Information Technology'*

### **First Session:**

- Using Computer for Business
- Overview of ICT & World Scenario

### **Second Session:**

- How to setups and Operate Business Emails
- Importance of website building for business promotion

### **Third Session:**

- Online Marketing [e-commerce]
- Finding Business Opportunities through Internet

## *'Business Process Management By Information Technology'*

### **First Session:**

- Using Computer for Business
- Overview of ICT & World Scenario



- Computer Overview
- Accounts purpose applications, dynamic administration monitoring
- Presentation, Design, Documentation, Time log, Project Design
- Search Process/Technique in Internet
- Email system
- Security System, Optimization
- World Business Trends
- Competitive, Opportunities, Smart Mind, Exploring Creativity

# 'Business Process Management By Information Technology'

## Second Session:

- ❑ How to setups and Operate Business Emails
- ❑ Importance of website building for business promotion



- Importance of Business Emails
- Importance of having web domain for company service
- Types of applications to setups Business email
- Public Emails
- Type of websites [.com, .org, .info etc]  
Website building, and importance of having websites
- Idea to update website by own self
- Security Concerns

## *'Business Process Management By Information Technology'*

### **Third Session:**

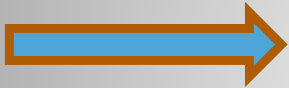
- ❑ Online Marketing [e-commerce]
- ❑ Finding Business Opportunities through Internet



- Today's business trends [traditional business process & today's]
- Online Marketing process and systems
- 'World is flat' how to get benefit
- How to find business opportunities !  
How to get products, how to sell products, how to create brands
- Techniques, and Process to Operate those systems
- Explore your creation, explore your mind, widen the scope and opportunities

# *'Business Process Management By Information Technology'*

**CONCLUSION:**



➤ OPEN DISCUSSION

Presenter: Kamal Adhikari

Thank You so much for your cooperation

Drop email for any queries: [kamal@newitventure.com](mailto:kamal@newitventure.com)